

# EMDRAA ADVERTISEMENT POLICY

## Terms and Conditions

All advertising in EMDRAA publications and at EMDRAA events must comply with the APS Code of Ethics and any relevant requirements stipulated by the Australian Health Practitioner Regulation Agency, regardless of whether or not the external advertiser / sponsor is registered with APHRA, or is providing a regulated health service or an education and training program.

The Board of EMDRAA reserves the right to cancel or reject advertising deemed not to be in keeping with the Association's objects, as set out in the Constitution. All advertisements and final artwork must be approved by the Board of EMDRAA before publishing. The Board's decision on this matter is final.

The EMDRAA makes every reasonable effort to publish its Newsletter according to the distribution schedule. The EMDRAA is not liable for any loss or damage incurred by an advertiser as a result of any failure or delay in the distribution of the Newsletter.

Advertisers are required to pay in full by the booking and payment deadline for material for the issue in which the advertisement is to appear. If payment has not been received for an advertisement by the deadline date for material for that edition of the Newsletter, that advertisement will not be published. Where an advertisement is not published through no fault of the advertiser, the advertising fee that has been paid will be refunded.

Booking for advertising space is essential and bookings are taken on a 'first come, first served' basis. There is a limit to the number of advertisements per issue. Only one advertisement (or insert) is allowed per advertiser in each edition of the Newsletter. Special advertisement positions cannot be booked. Positions will be determined by the Editor.

## Rates

**Full Page - \$300**

**Half Page - \$200**

**Quarter Page - \$100**

## Artwork

Final artwork must be received one month prior to the month of publication. Artwork must be supplied as high resolution CMYK PDF. Other formats may be edited for size and orientation at the sole discretion of the Editor.

**All submissions should be made via email to the Secretary at [secretary@emdraa.org](mailto:secretary@emdraa.org).**

**Deadline for the May 2019 edition will be 30 April 2019.**